



EDUCATION

Art Center College of Design **Bachelor of Fine Arts in Illustration**
09/2014–04/2018
Pasadena, CA
With Designmatters Minor in Social Innovation
· Scholarship, 2014–2018
· ACCD Gallery, Integrated Studies, 2014–2017

Art Center Extension (ACX)
01/2020–09/2021
Pasadena, CA
· Motion Design 1
· Introduction to Interaction Design
· Advanced Surface Design

EXPERIENCE

Unique Vintage **Graphic Designer (Freelance)**
05/2022–06/2022
· Generated engaging digital assets by transforming themed marketing campaign ideas into tangible graphics in the form of email newsletters and social media posts.

Shabda Press **Graphic Designer (Freelance)**
04/2019–04/2020
· Created book cover designs for published poetry anthologies with aptitude for typography, imagery, color theory, and composition.

ENTITY Academy **Graphic Designer (Contract)**
08/2019–03/2020
· Promoted the ENTITY brand by designing the company's official website with an enhanced visual aesthetic that elevated their mission of mentoring and empowering women to reach their career goals.
· Quickly executed quality pitch decks to communicate ENTITY's story and achievements, resulting in partnerships with various organizations, such as Woz U, Springboard, and Leif.

Aztlan Athletics, LLC **Graphic Designer (Freelance)**
09/2018–09/2019
· Designed promotional materials for running marathon fundraiser events with newly established brand identities based on mission and values of non-profit beneficiaries, applying such consistently across web assets, invitations, print media, and apparel.
· Optimized design workflow by developing a digital toolkit with templates and production formats specific to the deliverables necessary for each event.

Createathon, verynice. **Design Volunteer for Dwelle Collaborative**
08/2018
· Created website within 24 consecutive hours with team for non-profit organization, providing attentiveness to navigation and user experience specific to client's needs.

Art Center Student Government (ACSG) **Project Lead for ACSG DesignStorm Proposal**
01/2018–04/2018
· Conceptualized idea of student-led DesignStorms and created supporting pitch deck to present to potential stakeholders.

Art Center Student Government (ACSG) **Director of Student Solutions**
01/2017–12/2017
· Collected feedback and ideas from student body and collaborated with ACSG, campus committees, and Provost to develop community-based solutions.
· Innovated and facilitated various projects such as Course Proposal forms, the Collaboration Zone with ACSG Office Hours, and a regularly-held Open Mic Night that encouraged diverse outlets of creative expression among students.

SKILLS

Adobe Photoshop, Illustrator, InDesign, XD, After Effects, Acrobat, Microsoft Office, Keynote, Squarespace, Wix, Wordpress, Mailchimp, Slack, Miro, Canva, Google Suite, Animated GIFs, Copywriting & Editing, Photography, Quick Sketching